



ALWAYS IN SEASON? IT'S A SHORE THING!

There are many reasons why group travelers are inclined to visit destinations at the same time each year. Beaches are more enjoyable in the summer; the mountains are perfect for skiing in the winter. As a result, most destinations have what's referred to as a "peak season," usually in the summer. However, the shoulder season still has plenty to offer!

Here are four major benefits of shoulder season group travel to Shores & Islands Ohio.

LOWER COST

If you've ever traveled with a group in the summer, you know prices can be slightly higher due to accommodations being in high demand. Many Shores & Islands Ohio lodging partners are open all year and want to increase shoulder season bookings.

SURPRISING EXPERIENCES

By traveling at times of year that are not as popular, you are more likely to experience things that many other tourists often miss. Put-in-Bay, for example, is beautiful in the summertime, but it's an even more unique experience in the fall when the leaves are changing. A beautiful ride on one of our many ferry lines to the islands in the fall allows you to catch the changing colors and amazing sunsets.

GREAT SEASONAL EVENTS

Spring brings another one-of-a-kind event with the Biggest Week in American Birding, a 10-day festival in Northwest Ohio, "The Warbler Capital of the World!"

Winter brings a variety of unique events, such as The Walleye Drop on New Year Eve in Downtown Port Clinton where you can experience a 20-foot-long, 600-pound fiberglass walleye drop from the sky.

While we hope you enjoy visiting our beautiful destination anytime, we hope you'll consider the shoulder season to take advantage of all the great experiences available to groups.

